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## Fantasy and Reality; Effects of Cable TV on Children's Life: A Case Study of Children of Sindh Province, Pakistan

### ABSTRACT

*The present study aims to explore the fantasy and fantasy-reality as well as the difference and relation of it on the base of towns, zones, gender, qualification and ethnicity wise among the children of Karachi, Pakistan. For this study the researchers collected data from 624 respondents of cable town and non-cable town clusters. The opinion of the respondents were measured through questionnaire in three selected area of Sukkur, Nawabshah (Now Benazirabad) and Hyderabad in Sindh, Pakistan. To make sure objectivity in the results of the study the researchers used Statistical package for Social Scientists (SPSS Version15) for the data analysis.*

*The study revealed that in Cable Towns in upper Sindh, not a single child believed to travel by Night Rider car, while more children in Non Cable Towns believe in fantasy. The difference between traditional rural and semi/ urban life is visible here where cable television has brought the children nearer to the*

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*reality, whereas, on qualification and gender basis the results show that both elements have no significant role in realizing the reality in life. On ethnic basis, the results show that the Sindhi speaking children in Cable Towns are nearer to believe in reality than the children of same ethnicity in Non Cable Towns. This confirms the difference of change in the perception brought by cable television. The results show the ambition of the majority of children to imitate the character. The results on gender, class and ethnicity basis show the same trend of perception among majority of children in both Cable and Non Cable Towns.*

*Keywords: Cable TV, Children effects, fantasy, fantasy-reality, ethnicity, difference*